

SOUVENIR

One Day National Conference on
**Entrepreneurial Skills
Enhancement in Textile & Fashion,**

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WOMEN EMPOWERMANT AND ENTREPRENAURSHIP

Dr. Rekha S. Lilhare

Associate Prof. & H.O.D. Family Resource Management

S. S. Girls' College Gondia (M.S)

Email:- drrekhalilhare@gmail.com

Abstract:

women's entrepreneurship needs to be studied for two main reasons. The first reason is that women's entrepreneurship has been recognized during the last two decades as an important untouched source of economic growth over the past few years, and second is to create new jobs for themselves and society. India has record growth in women's entrepreneurship and more women are pursuing their career in this direction. At a global level, about 126 million women have started or running their business. Woman constitutes almost one half of the total population and form an important section of the total work force. But their social, economical and political status is still lower than that of men in many countries including India. The social status of woman in the society depends upon the part played by them and social attitude of them towards society. The status of woman is connected with their socio-economic contribution, which depends on opportunities for participation in economic activities. In the modern society the rule of degree of integration in economic development is consider as the indicator of social advancement and the woman's economic independence. The people discuss the problem and remedies of women empowerment and woman entrepreneurs in India.

Keywords: Women Empowerment, Women Entrepreneur, Entrepreneurship, Business.

Introduction: One of the factors in determining the success of development is the status and position of women in society. Their status therefore depends on the attitudes of society towards men and women according to the various roles they play, at home and in society. For centuries women have been neglected, and have secondary status in the family and in the society. These are some factors to be discussed to assess the status of the women.

- I) **Education:** Education is the process of human incitement and empowerment for achievement of better and high quality life. At present literacy rate of a female is not satisfactory in India and without education or literacy the option for further development is restricted for women.
- II) **Women's health:** Studies of developing countries indicates that women are more prone to disease. Most women suffer from not only energy deficit, but of insufficient calorie intake also. Women are enabling to get access to medical health service for number of regions including neglect of health and sickness.
- III) **Work and employment / Entrepreneur:** Women are facing a double burden because of their dual role as home maker as well as bread earner. The percentage of women working outside the home is very negligible, even when women do find work, then tend to get paid less wages. Discrimination related to women can be observed in many fields.

- IV) **Women entrepreneurs:** Women have been traditionally denied role of entrepreneurs in spite of being good manager, persistent, committed and hard workers by nature on the basis of gender factor like there lower level, literacy and lack of access to credit.
- V) **Women's participation in decision making and political activities:** Even when women became economically independent, they are not assumed responsible for major decisions in the home and outside. Women are generally restricted to take decision regarding the traditional spheres, or allowed assume some responsibilities in the later years of their lives. Relatively few women's have a say, how and when the family finance are to be invested, what crops to grow and what decisions should be taken regarding assets and property etc.

There are many challenges that confront on the path towards skill development and women empowerment. Some methods have been discussed here; will be helpful to archive skill development and women empowerment. All these methods in the global policy of gender main straining, which will help to bring dreams of women advancement into reality.

SUGGESTION

- I. Government, international and regional organization should intensify their effort to enhance their self reliance in a viable and sustained fashion. Because economic independence is necessary precondition for self reliance.
- II. More child care facilities should be provided to fit entrepreneur need. Alternative measures should be taken for male to be in the position to take parental leave.
- III. The working condition of women should be improved in all formal and informal areas as well as job security should be enhanced.
- IV. Steps should be also taken to promote women's equality and increases participation in industry and territory sector.
- V. Effort should be made to encourage entries to trained women in economic sector, that has been close to them.
- VI. Training, advice or consultancy targeted programme for women entrepreneur.
- VII. Special targeting to women general campaigns to boost levels of entrepreneurship.
- VIII. Need to have network with other forms to generate business and access information advice.

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