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Pharmacy: Always Trusted For Your Health Dr. Indira A. Budhe

Assistant Professor, S.S. Girls' College, Gondia, Dist. Gondia (M.S)

Abstract: The pharmacist's role as a health caregiver in any society is so important, as the pharmacists are essential healthcare professionals, who enhance patient care and promote wellness. Trust is a central part of all human relationships and a fundamental element of social capital. Trust is also essential to healthcare: there is a significant association between trust in healthcare professionals and health outcomes for patients. The present paper highlights the various important aspects that evidently support the theme of World Pharmacy Day 2021 "Pharmacy: Always Trusted For Your Health".

Keywords: Pharmacists human relationships, fundamental element, social capital, healthcare.

Introduction: **Pharmacy** is defined as the science and art of preparing and dispensing medicines in patient care. It includes prescription handling, compounding and labelling drugs, monitoring patient's drug profile and providing patient care.

Pharmacy profession is different than other profession because:

- 1. Pharmacy person requires knowledge in pharmaceutical sciences and health sciences.
- 2. The main aim of pharmacy is safe use of medicines and provides drug consultation whenever necessary.
- 3. Pharmacy profession covers broader area involving from preparing and dispensing medicine to counseling and clinical services to the patients.
- 4. Pharmacist can also actively participate in health education and awareness to the public.
- 5. Pharmacist has a link between patient and health care professional.

Trust is an essential component of all human interactions and is crucial in health care. There is a substantial relationship between trust in healthcare providers and patient health outcomes. For many years, pharmacists have consistently been named among the top three most trusted professionals in national surveys (according to Gallup's 2018 report, Americans' Rating).

Nurses are ranked in first place, with an 84% rating in honesty and ethics, followed by 67% for medical doctors and 66% for pharmacists. The American Public Health Association (APHA) association outlined that the role of the pharmacist is now escalating beyond the dispensation and distribution of medicines, and health supplies. Pharmacist can provide many services to public health that may include pharmacotherapy, provide care, and prevention measures. A pharmacist has an available resource for health and medication information apart from dispensing medicine.

Professionals included in Health care system are:

1. Direct professional

- 1. Pharmacist
- 2. Physician / Doctors
- 3. Nurses
- 4. Compounder
- 5. Dispenser

2. Indirect professional

Like Engineers, Teachers and every person in different professional plays different minor roles in health care system but after **Doctor** only **Pharmacist** play major and trusted role for **Public Health**.

Mission For Pharmacist:

The word "HEALTH "means different things to different peoples from different nation. To many people it merely means freedom from any disease or the absence of disease. According to WHO "Health is complete physical, mental and social well-being and not merely absence of disease. According to ayurvea Swasth (health) is defined as "well balanced metabolism". In today's scenario, along with food, clothing and shelter, medicine has become one of the major basic needs of human being. "Without medicine there is no life, it act as Sanjivani for human being". Thus the mission of a pharmacist can be summarized as: "Right drug to the patient at right time in right dose through right route in right way".

Pharmacists are some of the most easily accessible members of a person's health care team. Better coordination of this accessibility can help ensure that patients get the treatments they need, when and where they need them.

The acronym pharmacist can be precisely elaborated as: P- Patience

H- Honesty A-Alertness R-Research

M- Motivator

A-Administrator

C- Courageous

I-Intelligent

S- Studious

T- Trust Trust plays a vital role in pharmacy and it is quite evident from the last letter "T" that stand for nothing but TRUST.

Pharmacist Role:

The pharmacist's role as a medical caregiver in society is so important, as Pharmacists are essential healthcare professionals, who enhance patient care and promote wellness. While responsibilities vary among the different areas of pharmacy practice. The main roles of a pharmacist are :

1. To evaluate factors that may affect a patient's medications adherence.

2. Help in training and educating of colleges of pharmacy and patients.

3. Provide pharmaceutical care to their patients. Improves patients' quality of life with minimum risk. In providing pharmaceutical care, pharmacists strive to cure disease, eliminate or reduce symptoms, arrest or slow a disease process. But pharmacist's role in real practical work (especially in the most of developing countries) is limited, as most of their duties are limited to drug dispensing mainly with some irregular and rare duties as counsel patients. This may be due to many reasons as limited education and limited information sources for medical and drug data reporting and supplying, and this may be due to some reasons as languages, phrases complexity, time. But the pharmacist's role can be more beneficial (according to the pharmacists education, ability and potentials) in many other duties, as in medical and drug data supplying and reporting, drug discovery, health care policy and disease treatment. That will be beneficial to both local and international health care process.

Three Elements Of Trust That Play A Pivotal Role In Pharmacy:

PHARMACISTS:

Trusted to help you to get the best from your medicines and stay healthy

Pharmacy

PHARMACEUTICAL SCIENTISTS:

Trusted to develop safe and effective medicines that save lives and change them for the better.

PHARMACY EDUCATORS:

Trusted to deliver competent and caring pharmacy professionals.

Positive relationships: The genuine interest of pharmacists in their patients and time taken to listen to their needs, as well as their (pharmacists')extra efforts during the pandemic, have helped them to establish

meaningful connections and continue to build positive relationships. Expertise: Pharmacists are the experts in medicines management. They typically complete a four-year Master of Pharmacy degree or a doctorate in pharmacy, followed by a preregistration year/internship. Once registered, they undertake lifelong learning or further training to become more specialised.

Consistency: As the most accessible healthcare provider in many parts of the world, working in premises that operate longer working hours than many other healthcare facilities, pharmacists and their pharmacies

are more able to demonstrate, consistently, their skills and caring. Trust During Pandemic: Pharmacists across the country have done an incredible job continuing to put the health and welfare of their patients and communities first, amidst increasingly difficult circumstances. In the face of adversity resulting from the COVID-19 pandemic, our pharmacists have remained accessible, approachable and have gone above and beyond to ensure that patients have had the care that they need, when they need it. Pharmacists practising to full scope and being remunerated appropriately for not only the sacrifices made, but the expertise and attention to detail that the role requires, must be acknowledged and supported by governments and policy makers. So, pharmacists are one of the most trusted professions. During the current pandemic when the healthcare system is collapsing amid the unprecedented number of coronavirus disease cases, pharmacists played a pivotal role in disease prevention, management, and containment. They work in several localities and are linked to the patients, either directly or indirectly. Health authorities across various countries are recognizing the value of community pharmacists in the healthcare system due to their availability and accessibility to the public. During the ongoing COVID-19 crisis where clinicians and nurses are overburdened, pharmacists are well-situated to offer collaborative and complementary expertise alongside current models of care. However, the capabilities of pharmacists are under-recognized both by patients and physicians. Practitioners report strong mutual respect for pharmacists as allied health professionals. All the aforesaid facts are sufficient to justify the appropriateness of the theme of this WPD 2021 "Pharmacy: Always trusted for your health".

Importance Of Ethics In Pharmacy

- 1. Maintains the covenantal relationship between the patient and pharmacist.
- 2. Promotes the good of every patient in caring, compassionate and confidential manner by pharmacist.
- 3. Makes environment to respect the autonomy and dignity of each patient by pharmacist.
- 4. Makes pharmacist to act with honesty and integrity.
- 5. Maintains professional competence by pharmacist.
- 6. Respects values and abilities of colleagues and other health professionals.
- 7. Helps the pharmacist to serve individual, community and societal needs.
- 8. Helps to seek justice in distribution of health resources.

Conclusion:

Pharmacy has built up a reserve of trust over many years of caring, positive relationships, expertise and excellent practice, all delivered with consistency. We can put this trust to good use in countering the anti-vaxxers as well as in continuing to improve the health of our communities in general. Developing a health care system that puts people at the center of their own care and uses all available resources as effectively as possible has become a consistent goal of most governments. Achieving this goal requires different health professionals to work in collaboration with each other to meet the health needs of patients. In order for that to happen, governments must work with all key professional groups to use all available resources of the system most effectively and, importantly, pharmacists must be recognized as trustworthy professionals.

In this context, it is indeed noteworthy that the Indian pharma industry is flourishing overseas, touching almost every part of the world. With low cost, speed and high quality advantage, India is gearing up to become the hub for contract research and manufacturing. Having a competitive edge is one thing and maintaining it is another.

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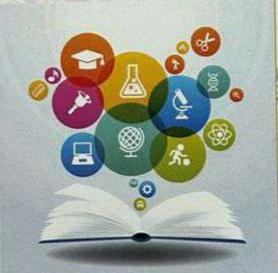
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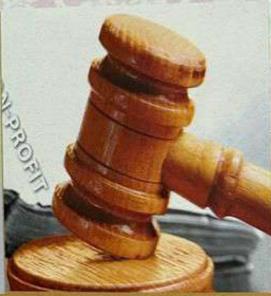
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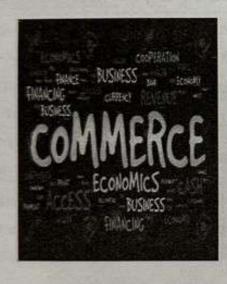
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Dalit indian english literature - Quest for identity to social equality

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Any literature is the product of time. It is about people, their experiences, their joys, sorton Any literature is the product of time. It is also about the society of which it is an integral thoughts, actions, emotions or feelings. It is also about the society of which it is an integral thoughts, actions, emotions or feelings. It is also about the society of which it is an integral thoughts, actions, emotions or feelings. It is also about the society of which it is an integral to thoughts, actions, emotions or feelings. It is also about the society of which it is an integral to thoughts, actions, emotions or feelings. It is also about the society of which it is an integral to the society of which it is an integral to thoughts, actions, emotions or feelings. It is also about the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is also about the society of which it is an integral to the society of which it is also about the society of which it is an integral to the society of which it is also about the society of which it is an integral to the society of which it is also about the society of which it is an integral to the society of which it is an integral to the society of which it is an integral to the society of which it is also about the society of which it is also thoughts, actions, emotions or feelings. It is also thoughts, actions, emotions or feelings. It is also feelings, actions, castes, creeds, religions, and their love, though the society is an amalgamation of diverse sections, castes, creeds, religion etc. It is a love of the society is an amalgamation of diverse sections, castes, creeds, religion etc. It is a love of the society is an amalgamation of diverse sections, castes, creeds, religion etc. It is a love of the society is an amalgamation of diverse sections, castes, creeds, religion etc. It is a love of the society is an amalgamation of diverse sections, castes, creeds, religion etc. It is a love of the society is an amalgamation of diverse sections, castes, caste, religion etc. It is a love of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society is an amalgamation of diverse section of the society o Though the society is an amalgamation of direction of the society of the society is an amalgamation of direction of the society of the soci read and enjoy literature produced by writers are assons for their acceptance. Thus we have Briting value and universal character is one of the main reasons for their acceptance. Thus we have Briting value and universal character is one of the main reasons for their acceptance. Thus we have Briting value and universal character is one of the main reasons for their acceptance. Literature, American Literature, African Literature, and Indian Literature.

At the same time we also have feminine literature and Dalit literature. The former being At the same time we also take the confined to literature produced by women writers championing the cause of women. So Dalite in confined to literature produced by women writers championing the cause of Dalite in confined to literature produced by women writers championing the cause of Dalite in confined to literature produced by women writers championing the cause of Dalite in confined to literature produced by women writers championing the cause of women. confined to Interature produced by Dalits championing the cause of Dalits in any human society This paper seeks to probe into the meaning of word "Dalit" and its true perceptions by Indian society and by Dalit writers whose works are available in English.

Key words: Integral part, amalgamation, universal character, feminine literature, Dalit literature INTRODUCTION

Dalit (Oppressed or broken) is not a new word. Apparenty, it was used in the 1930s as a Hindi and Marathi translation of 'depressed classes', a term the British used for what are now called the Scheduled Castes. In 1970s the 'Dalit Panthers' revived the term and expanded its reference to include scheduled tribes, poor peasants, women and all those being exploited politically economically and in the name of religion. So Dalit is not a caste. It is a symbol of change and revolution.

The Primary motive of Dalit literature is the liberation of dalits. Dalit struggle against casteist tradition has a long history. For example, in Kannada, it goes back to the first Vachana pot of the 11th century, Chennaiah, the cobbler. The 12th century Dalit saint Kalavve challenged in upper castes in the following words:

"Those who eat goats, foul and tiny fish: Such, they call caste people. Those who eat the Sacred Cow That showers frothing, milk for Shiva: Such, they call out-castes".

In the post globalization scenario, the human rights have become a serious topic to when the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the issue of human rights is a focal point to the property of the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the perennial debate among social scientists, scholars, philosophers, intellectuals, statesmen, when the perennial debate among scientists are perennial debate among scientists. downtrodden and oppressed classes have downtrodden and oppressed classes have automatically acquired a great deal of significance and principles in India is on the control of the c and poverty of Dalits. Till now all their areas to focus experiences of discrimination, violes with social and poverty of Dalits. and poverty of Dalits. Till now all their experiences without being highlighted were silenced of INDIAN DALITH DALITH STATE OF THE PROPERTY OF with social and religious sanction and they were dubbed as non-literary and unfit for reading.

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INDIAN DALIT LITERATURE: QUEST FOR IDENTITY TO SOCIAL EQUALITY

Dalit Literature, which is about the coaste system. Dalit Literature, which is about the oppressed according to the Indian caste system. So they have be classes of being lived to the Indian caste system. who are called Dalits have a history of being lived in subjugation under the high-classes of lived because of the efforts of society. So they have been a marginalized, downtrodden and subaltern group from centuries to the Or. Ambedkar and subaltern group from centuries and subalte because of the efforts of many social reformers like – Mahatma Jyotiba Phule, Dr. Ambedkar

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Mahatma Gandhi, this community is also rising and progressing day- by-day. Still there are many problems related to their existence in the present scenario.

By a particular ethnical group Dalit literature was introduced with the commencement of Dalit Conferences in sixty's decade originated in Marathi and spread in many languages all over India. There are many Dalit Marathi writers like Bandhu Madhav, Annabhau Sathe, Daya Pawar, P.I. Sonkamble, Shantabai Kamble, Raja Dhale, Namdev Dhasal, Laxman Mane, Laxman Gayakwad, Hari Narake, Sharankumar Limbale, Arun Kamble, Waman Nibalkar, Bhimsen Dethe, Bhau Panchbhai, Ambadas Shinde, Murlidhar Bansode, Kishor Shantabai Kale who have contributed a lot to Dalit literature.

Munshi Premchand, Amrita Nagar, Mannu Bhandari, Mulk Raj Anand, Arundhati Roy, Salman Rushdie, Malkhan Singh, Jai Prakash Kardam, Suraj Pal Chauhan, Omprakash Valmiki, Vasant Moon and many other writers brought out social purpose and criticism rather than mere entertainment in their writings. Mahaswetha Devi, Basudev Sunani, Bama, Sivakami, Poomani, Marku, Paul Chirakkarode and Arundhati Roy walked after them.

Sharankumar Limbale in his one of the seminal essays entitled as Dalit Literature: Form and Purpose suggests certain pivotal traits to discern the form of Dalit Literature and has also assayed to explain some of the basic reasons behind this paradigm shift in the literary sphere of Indian literature. He says, "Rejection and revolt in Dalit literature have been birthed from the womb of Dalits pain. They are directed against an inhuman system that was imposed on them. Just as the anguish expressed in Dalit literature is in the nature of a collective social voice, similarly, the rejection and revolt are social and collective..."

Dalit literature is a literature with its prime focus on the social marginalization of the oppressed communities like Scheduled Castes, Scheduled Tribes and religious minorities. Dalit literature and dalit activism became rampant in Maharshtra and Southern India. Dalit literature especially – dalit autobiographies differ from other types of literature in expression and purpose. They portray Dalits' devaluations and serve as an 'intellectual propaganda' for creating socioeconomic and political awareness.

Dalit writers insist on the importance of living conditions and record case by case what they see, as it existed, in a dispassionate manner. The authors show life with reality, omitting nothing that is 'ugly or painful, and idealizing nothing'. To the realists, the writer's most important function is to describe as truthfully as possible what is experienced through the senses. The upper caste people who have been mercilessly devastating the lives of Dalits and Tribes in India are critiqued.

Every phenomenon of people's behaviour occurs in the author's social life. Dalit authors responsively convey the social trait or people's behavior which they experience in the literary work. In other words, a literary work reflectively brings and provides issue and cultural phenomena or social behaviour which happens is the author's real life. Like African American slave narratives, Dalit narratives are the stories of Dalit victims who endured similar exploitation in their own soil.

In the post- Ambedkar period, Dalit women used literature as a weapon in feminist writing that include the genres like poetry, short story, essay, novel and autobiography. Baby Kamble's The Prisons We Broke is groundbreaking autobiography of a Dalit woman. Her narrative were serialized in 1982 as Jina Amucha in the Marathi magazine 'Stree'. Maya Pandit, Professor and Teacher-Educator in English and Foreign Languages University, Hyderabad, translated Jina Amucha from Marathi to English. She has given a detailed Introduction to this autobiography. She also published an interview with Baby Kamble. The Prisons We Broke portrays the struggle of Mahar community with Brahmin and other upper caste people. Like other Dalit students, Baby Kamble was humiliated, harassed, and discriminated by not only her classmates but by her teachers also. Though Baby Kamble discontinued her studies after fourth standard, she was a victim of the evil practice of 'child-marriage'. She recorded her life experiences on scrap papers. An America-born researcher and

sociologist, Maxine Berntson visited the Dalit settlement Phaltan in 1982. She accidentally met sociologist, Maxine Berntson collected Kamble's writings and she also sociologist, Maxine Berntson visited the Daint Schleding Kamble's writings and she also took Baby Kamble in her slum area. Maxine Berntson collected Kamble's writings and she also took Baby Kamble in her slum area. Maxine Defined in the women magazine 'Stree'. English translation of this efforts to serialize them as Jina Amucha in the women magazine of Dalit women oppression. St. efforts to serialize them as Jina Alliucia in 1986. It is the relic of Dalit women oppression. She also literature The Prisons We Broke came out in 1986. It is the relic of Dalit women oppression. She also literature The Prisons We Broke Came out.

In Sile also faced atrocities from her husband Kondiba Kamble. A scholar Ms. Vrushali Nagarale, in her article faced atrocities from her husband Kondiba Kamble. A scholar Ms. Vrushali Nagarale, in her article faced atrocities from her husband Kondiba Kamble. A scholar Ms. Vrushali Nagarale, in her article faced atrocities from ner nusualid Romana and Dalit Women's Selected Works / biographies: A Discourse Analysis of African-American and Dalit Women's Selected Works / biographies: A Discourse Analysis of African Analysis of Afri Comparative Study says that superstitions. Both men and women possessed the evil spirit and considered it as the curse of God superstitions. Both men and women possessed the evil spirit and considered it as the curse of God Joothan: An Untouchable's Life is a famous autobiography of Omprakash Valmiki. Another and Goddesses."

autobiography Growing up Untouchable in India came out in Marathi as Vasti. It is written by Vasant Moon. An American researcher and Professor of B.R. Ambedkar chair on Social Change and Development, Dr. Gail Omvedt, has translated this autobiography into English with an 'Introduction' by Eleanor Zelliot, Laird Bell, Professor of History, Emerita Carleton College.

Growing up Untouchables in India portrays the life of Mahar community as victims of poverty, caste, and atrocities, social and legal injustices in Nagpur area of Maharashtra. Vasant Moon's destitute mother Purnabai worked as maid-servant in the houses of Europeans to bring up her children Vasant and Malti. Vasant portrays struggles between Mahars (Dalits) and upper castes. Vasant faced social boycott, caste discriminations, and assaults by upper caste people. During 1930s, Ambedkar emerged to voice for Dalits. Since boyhood, Vasant associated with Dalit movement Samata Sainik Dal, and understood the importance of social welfare.

Dalit poets and poetesses have created poems on this aspect. Suffering silently was the past matter for Dalit women. To raise voice against injustice becomes now reality. They do not bear all injustice now, but strongly protest. Centuries old disgust towards Dalits is slowly disappearing from Indian society. Dalit writers have strongly opposed untouchability and tried to convince the orthodox upper castes that when we live together, then why not live with human feeling, brotherhood? Jai Prakash Kardam's story - The Housing Society presents this truth. It is a story of a lower caste person Vijay Mahato.

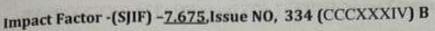
A sense of happiness is found in upper caste people's writings, whereas, each Dalit autobiography is recorded a life that experienced caste atrocities and discriminations that also continue beyond the death of the autobiographer. Dalits' experienced narratives are very distinct and vary from the non-Dalit narratives in a number of ways. The autobiographies of upper caste people end with all satisfactions in their life whereas Dalit autobiographies end with uncertain future of

Most of the writers, researchers, critics, and reviewers considered that Dalit writings are the testimonies of caste oppressions and exploitations in the recent years. These are considered as an epic of the Dalits' sufferings that have been narrated with various existing references. All the authors depicted their conditions deprived of food, shelter, settlement, and culture in Indian society. Christopher Jaffrelot suggests that "Not only have their (Dalit's) books attracted a mass audience, but they are profoundly impacting the political landscape."

Dalits have been largely investigated as subjects of political participation in their struggle against all forms of caste- related discrimination. In the past few decades Dalit movements have and holding recovered and engaged with political institutions by forging parties, contesting elections

Marginalization is a complex phenomenon in the world and a critical concern of national and international communities. Its widespread occurrence is a consequence of several interrelated factors in socio-economic development which gain significance in the era of globalization. Factor of

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Classism is everywhere in world. African-American literature has some similarity to Dalit literature of India. Suppressed class movement started by the motivation of prominent Dalit leaders. It brought a new momentum to Dalit literature. Rejection and revolt in Dalit literature have been birthed from the womb of Dalit's pain. It is about the oppressed according to the Indian caste system. It forms an important and distinct part of Indian literature.

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